



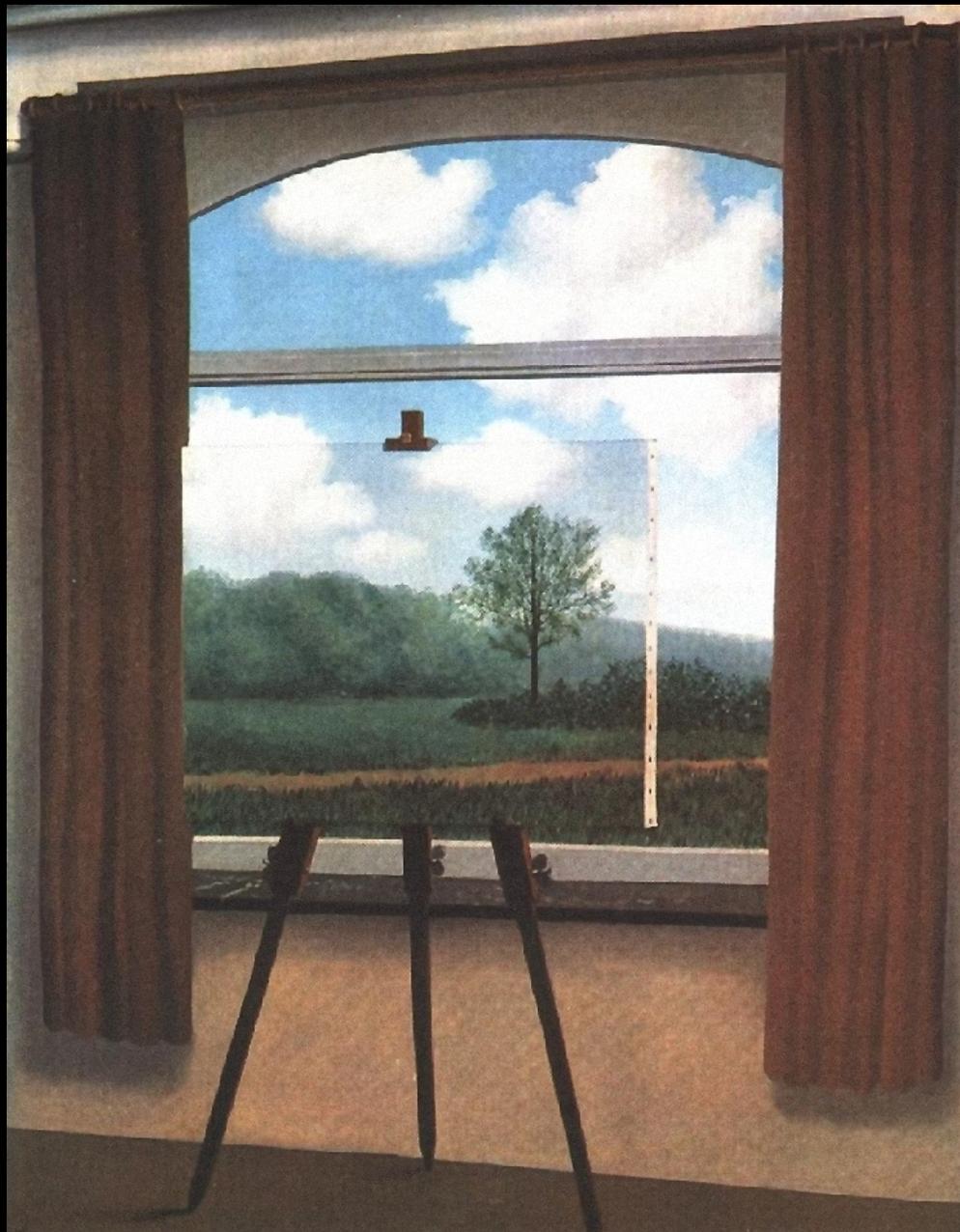
Model Webs

Consultative infrastructures for decision makers and researchers

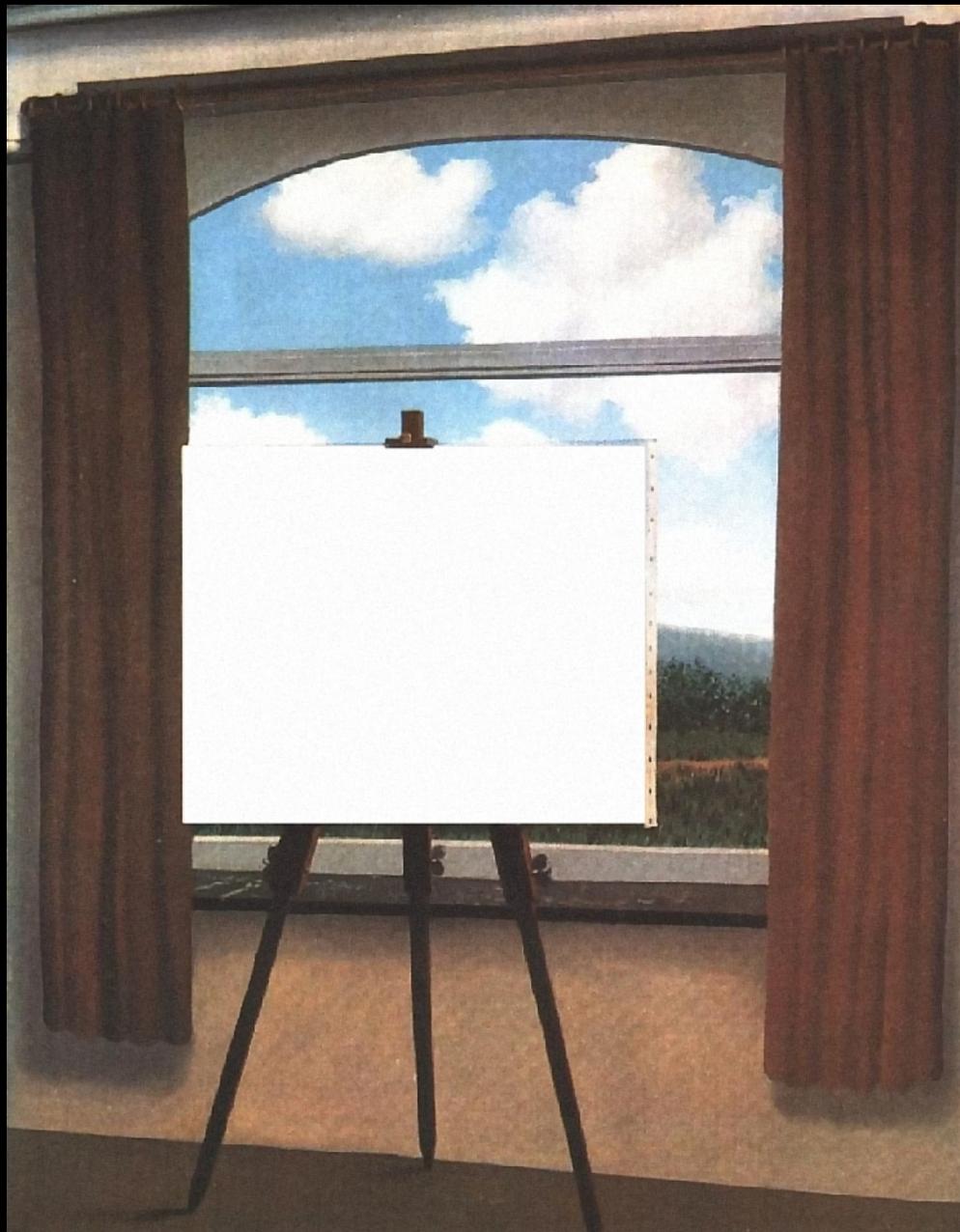
**Earth Science Technology Forum
Pasadena, CA
22 June 2011**

Gary Geller
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California Institute of Technology
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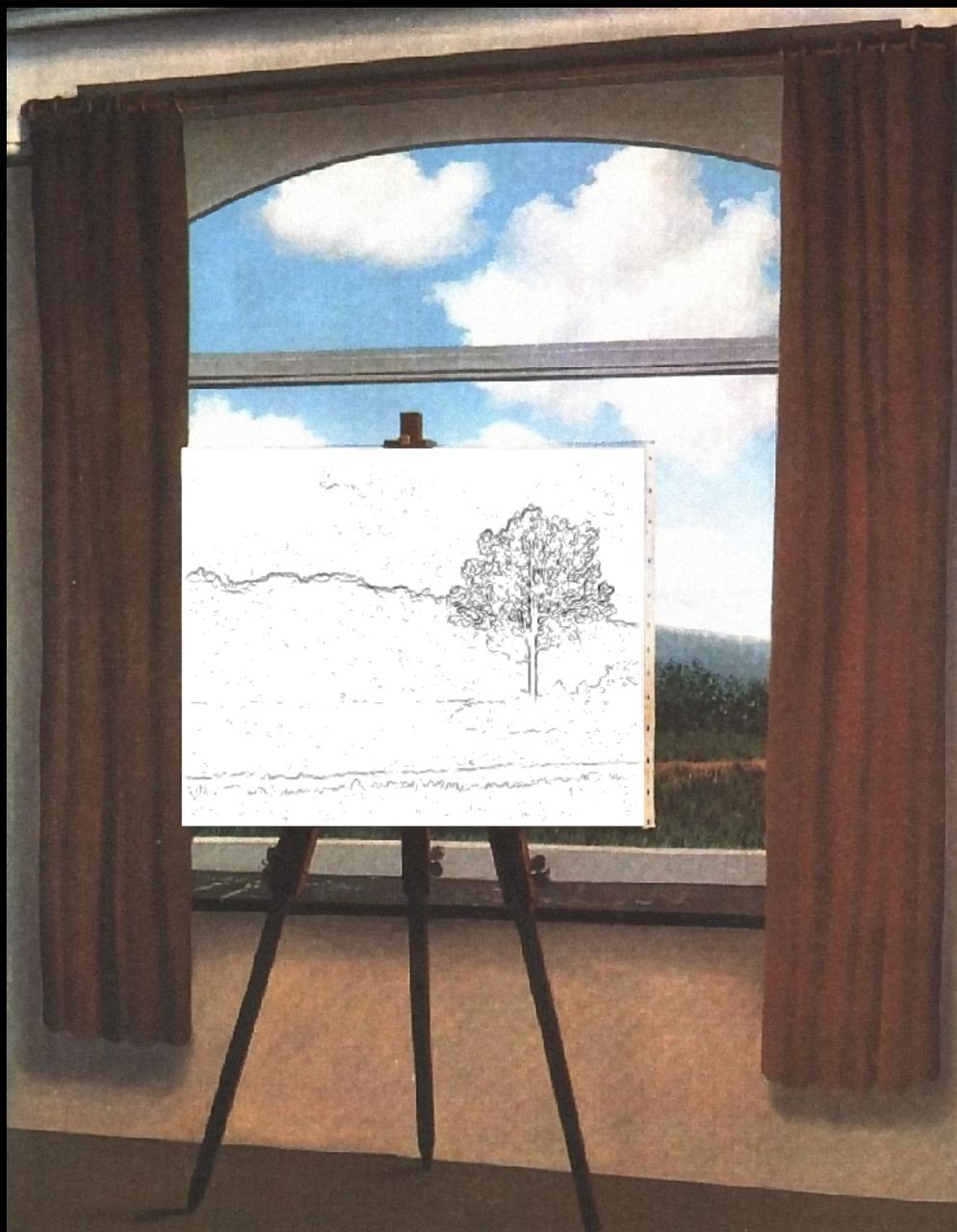
René Magritte: La Condition Humaine



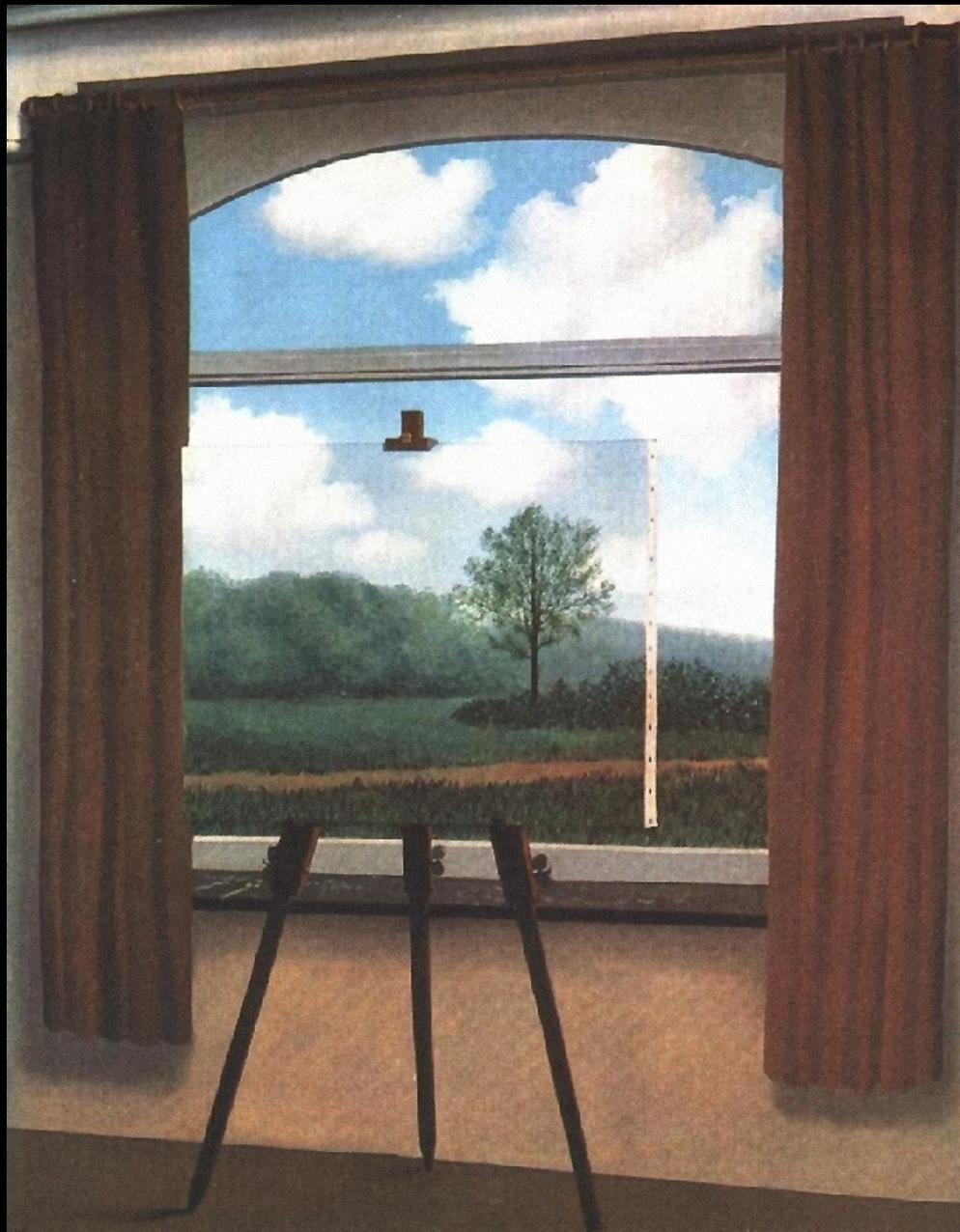
La Condition Humaine



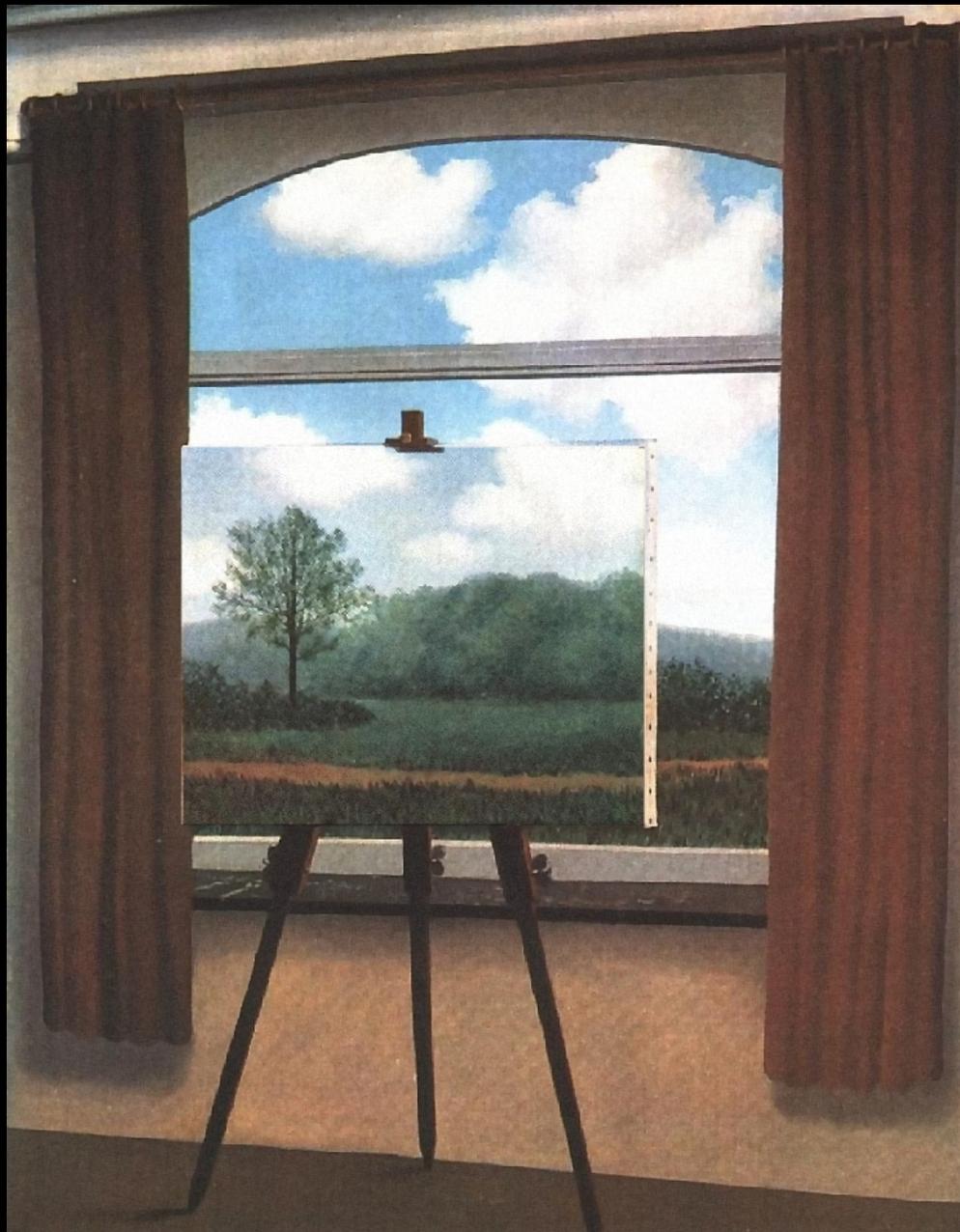
La Condition Humaine



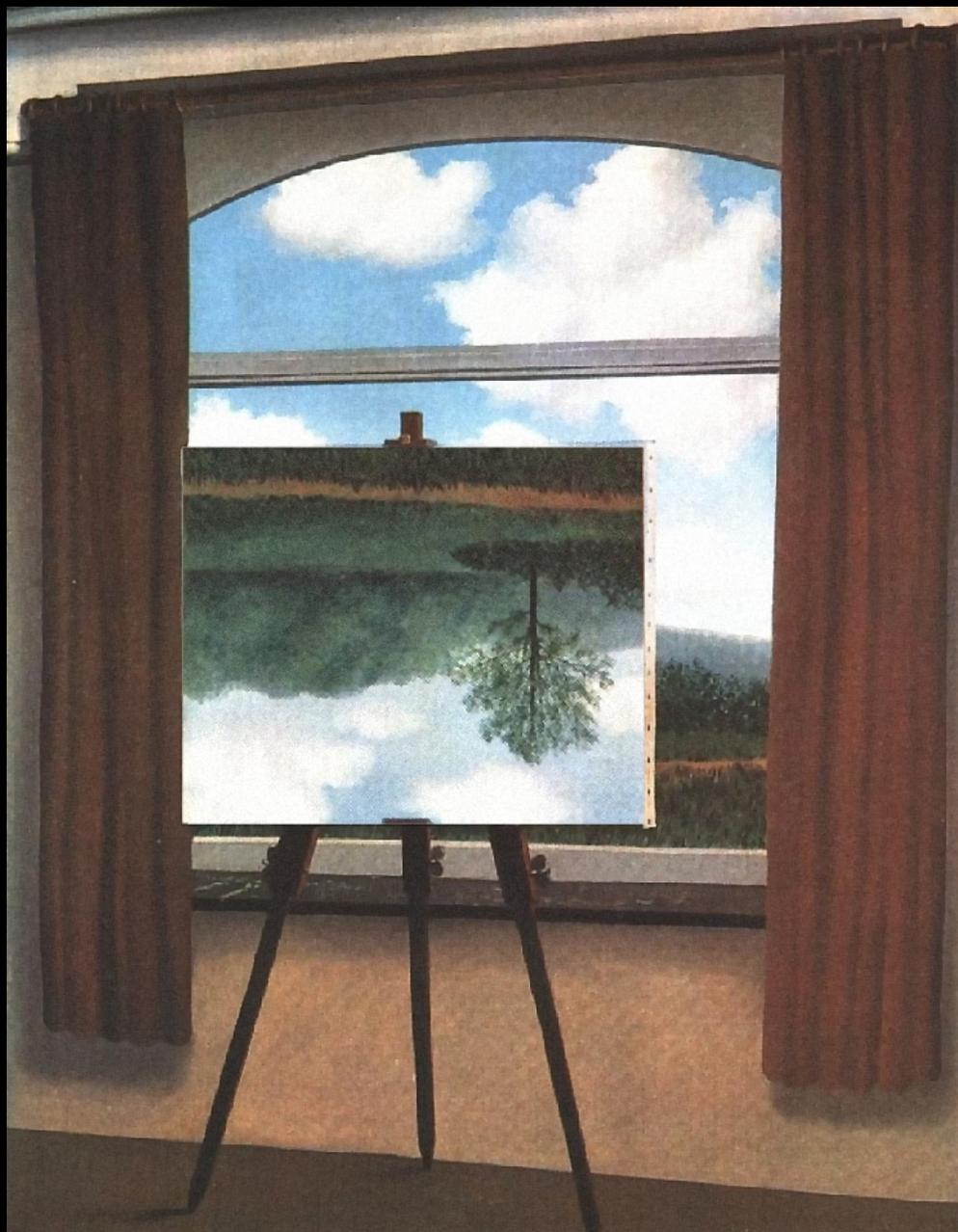
La Condition Humaine



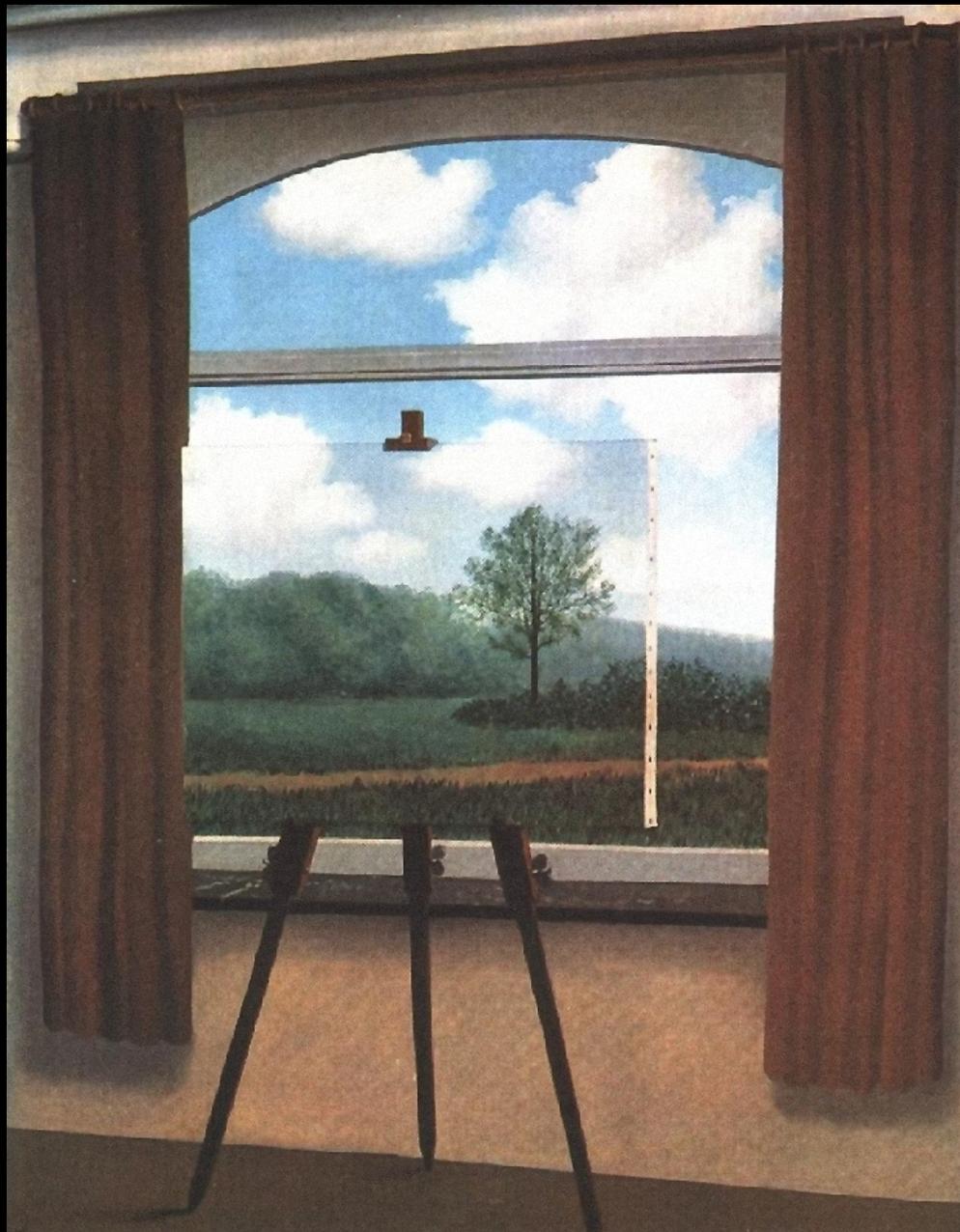
La Condition Humaine



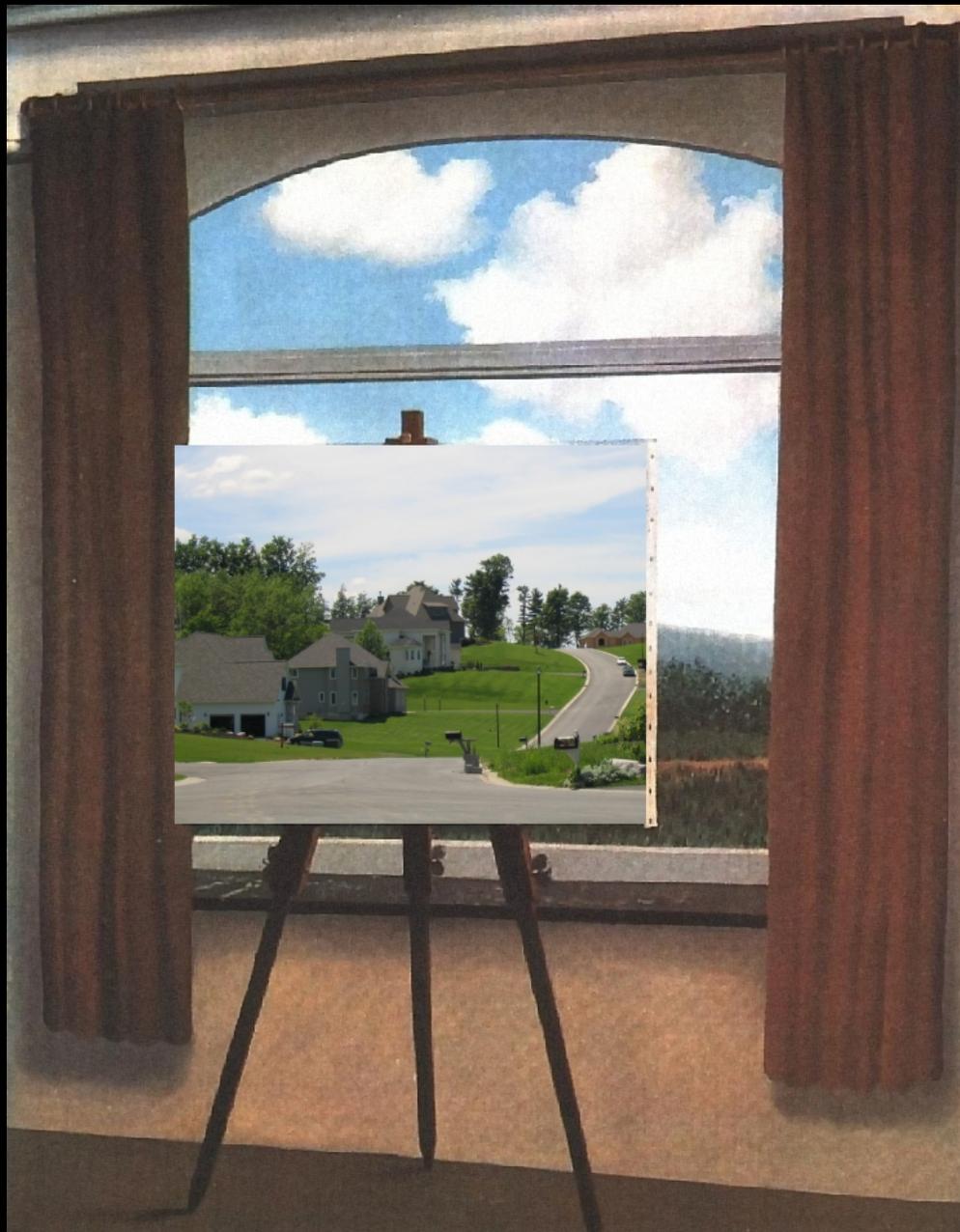
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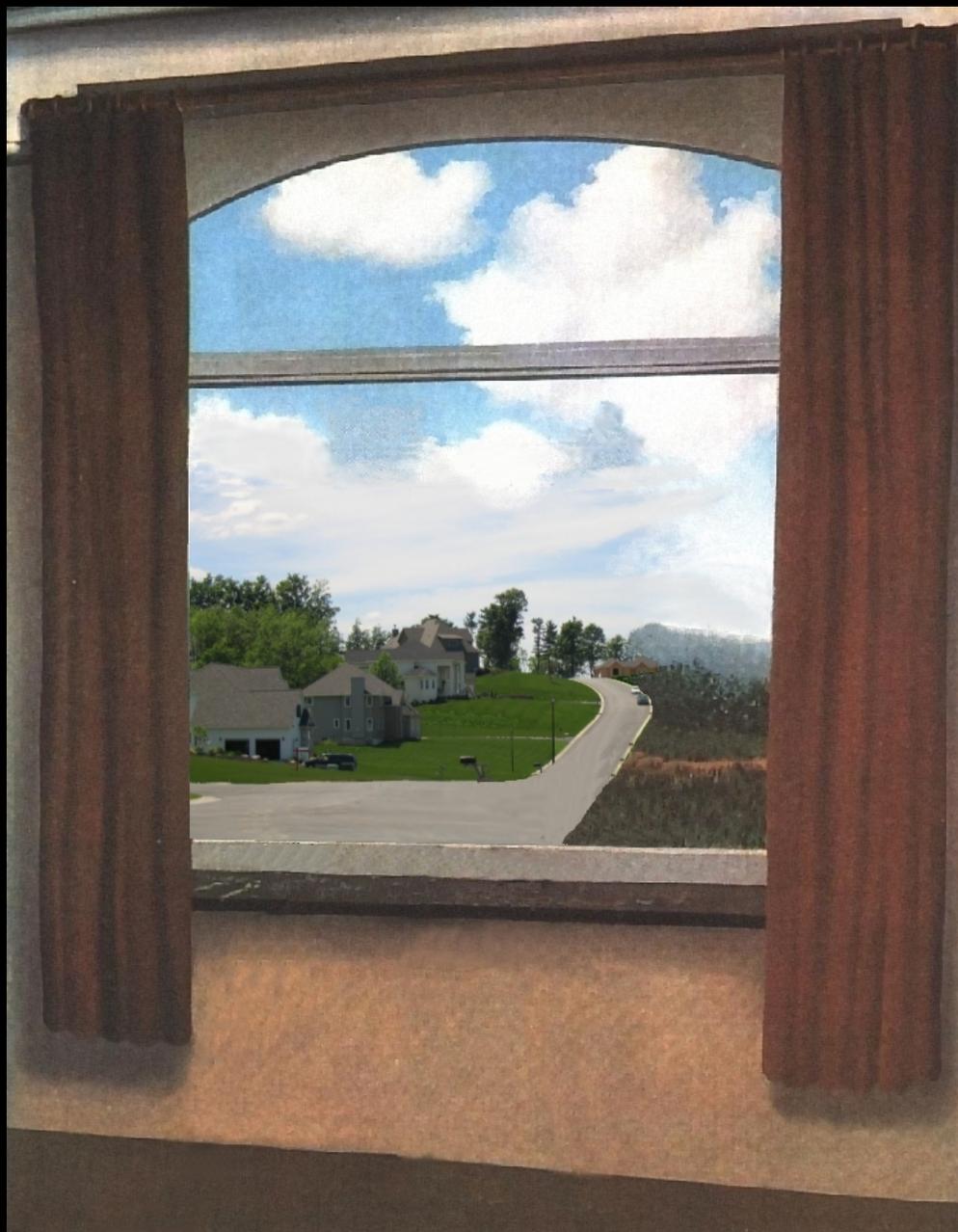
La Condition Humaine



La Condition Humaine



La Condition Humaine

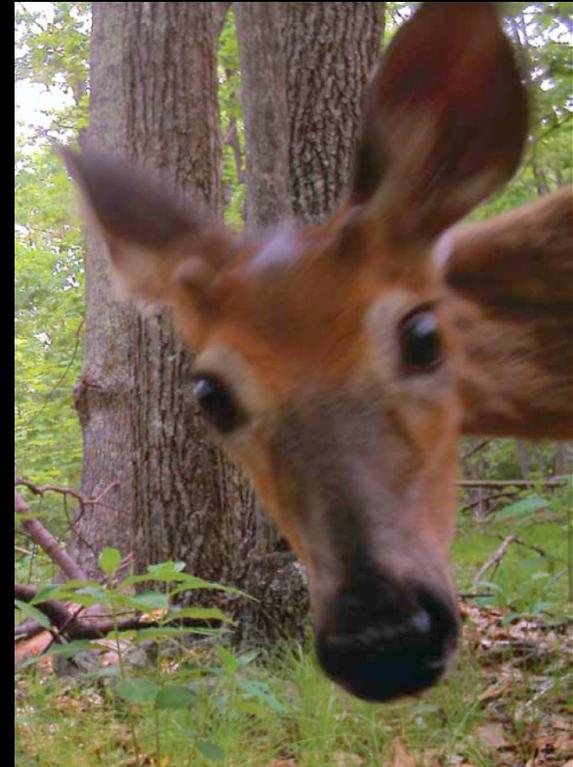


Overview

- ❑ The problem
- ❑ Solutions
- ❑ Model as a service
- ❑ Model web
- ❑ Discussion

1) Access

2) Improved forecasts



What do decision makers want?

1. What will change?

2. What will be the consequences of those changes?

MODELS REQUIRED

How many of these questions can be easily answered, or explored, now?

Can a resource manager easily get information on these topics?

Vision

A consultative infrastructure where decision-makers can go for answers to “what if” questions

□ Models + websites

□ WWW for models

But achieving this is hard...

The Modeler's Condition

**Its hard to make predictions,
particularly about the future**

**How can predictive capabilities be
improved, and shared?**

Current Situation (Ecology)

Increase sharing & access of models and model outputs

□ Model output

- Sometimes shared
- Sometimes as a web service



□ Models

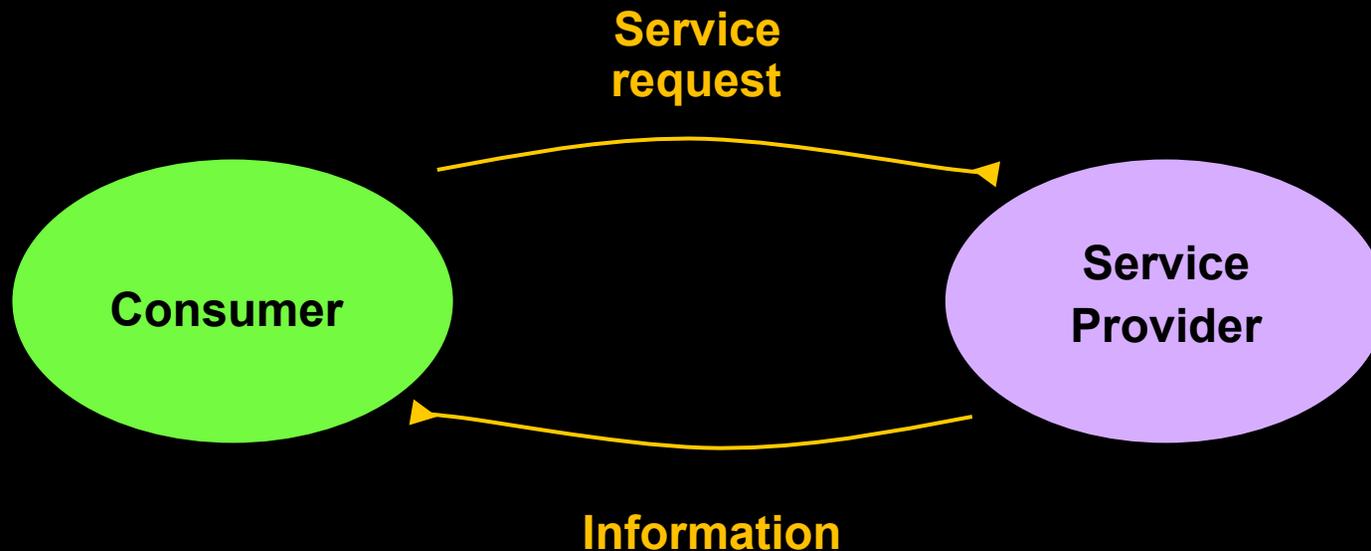
- Code sometimes shared (DIY)
- Rarely available as a service

Approaches

1. Community modeling
3. Virtual modeling environments
4. Model as a service
5. Model Web



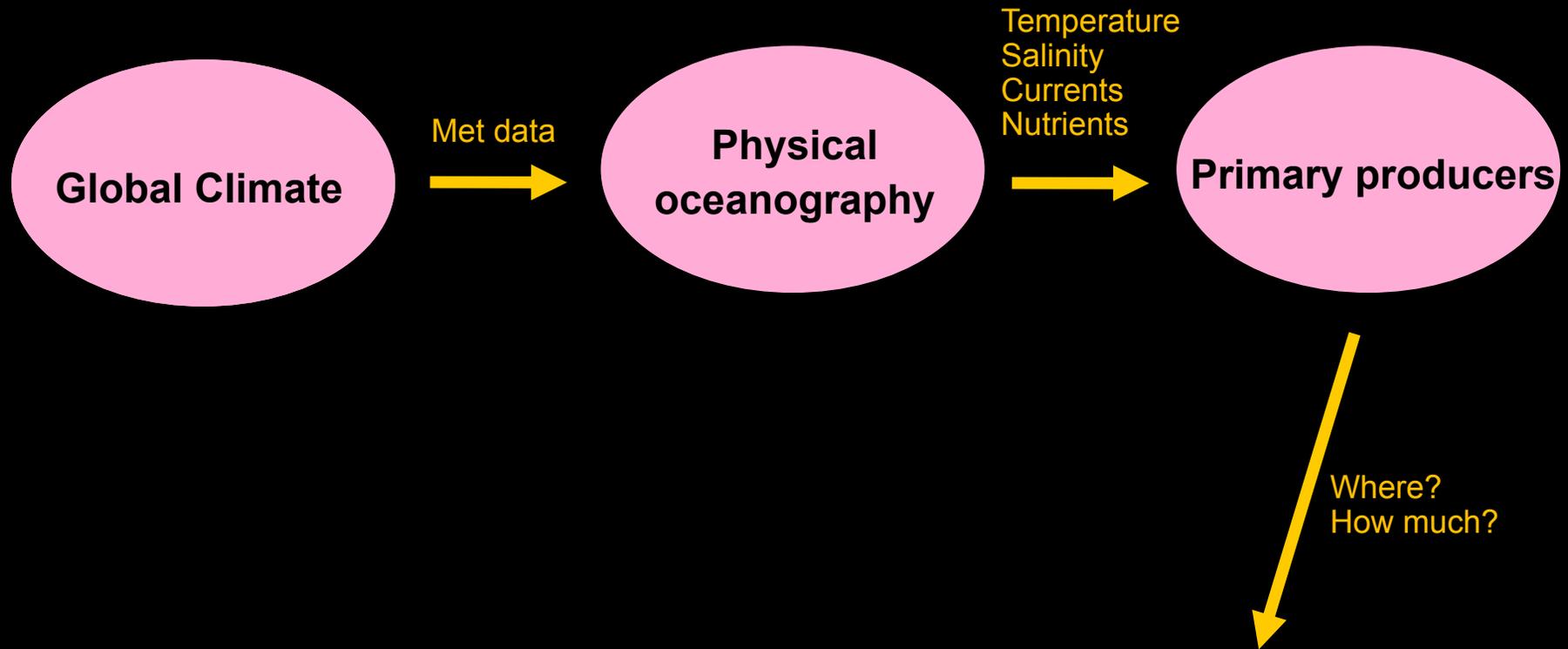
Model as a Service



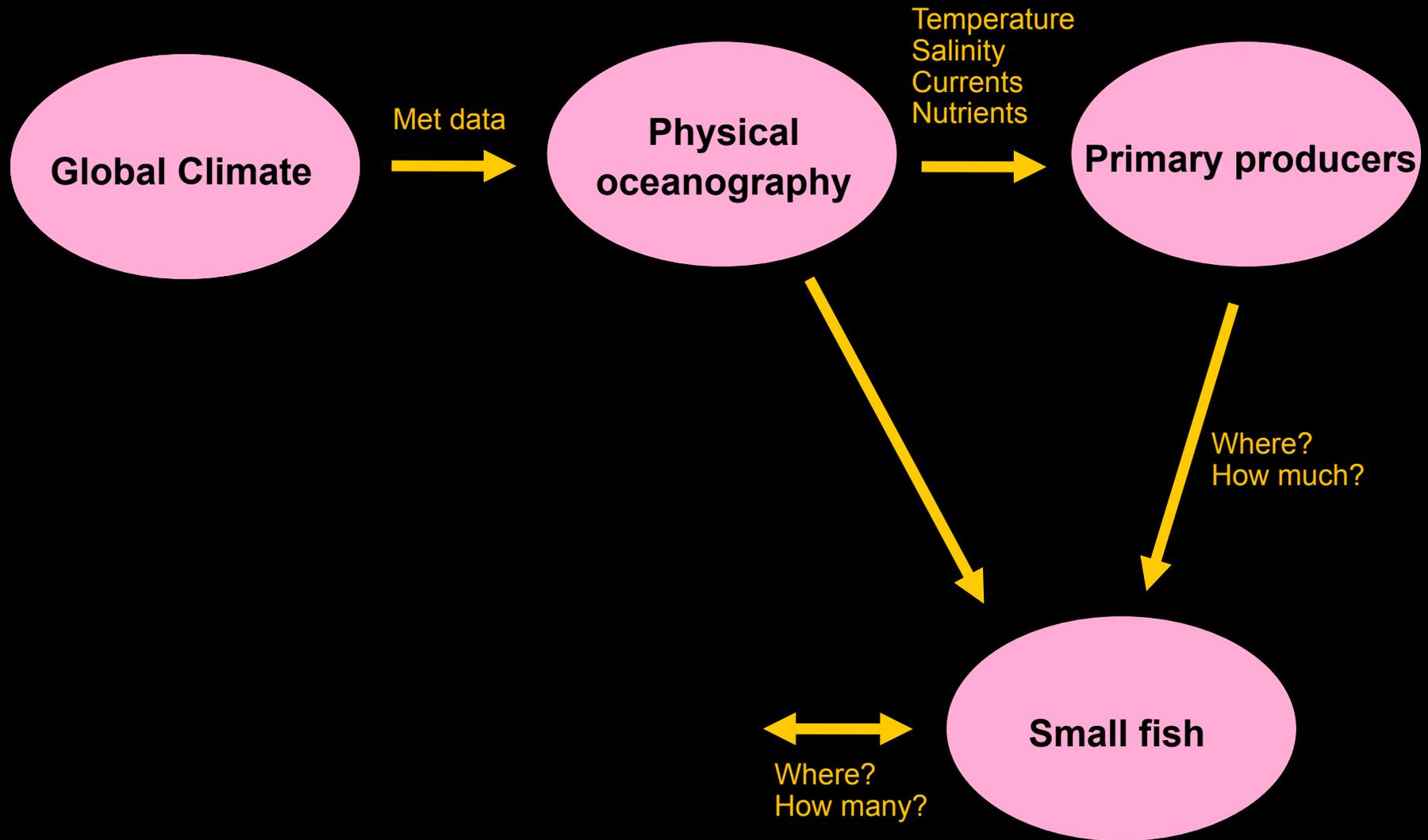
- ❑ **Data provider: Easy method for data sharing**
 - Well-known technology
- ❑ **Data consumer: Improved access**
 - To people
 - To other models

Not for all models

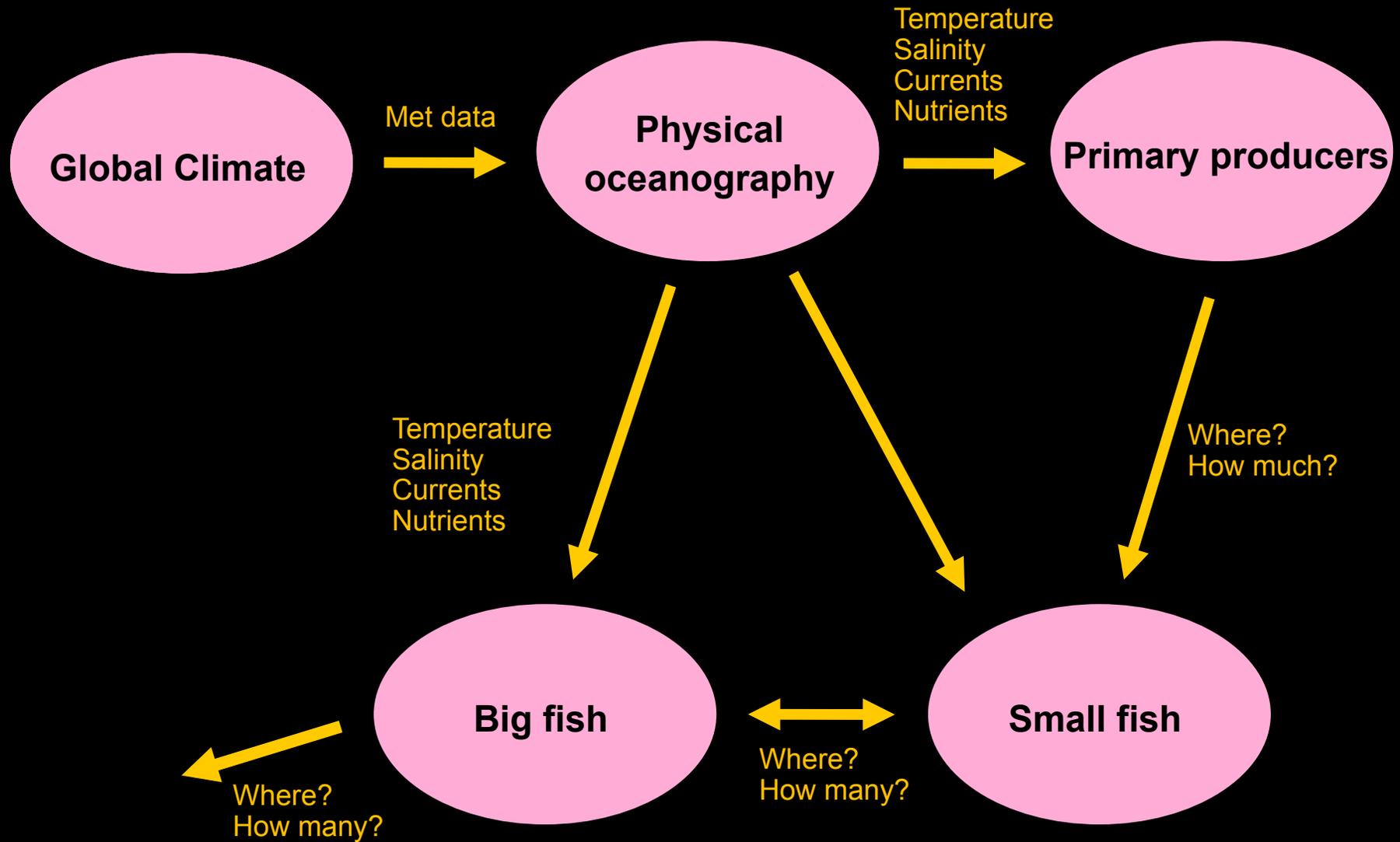
Model as a Service



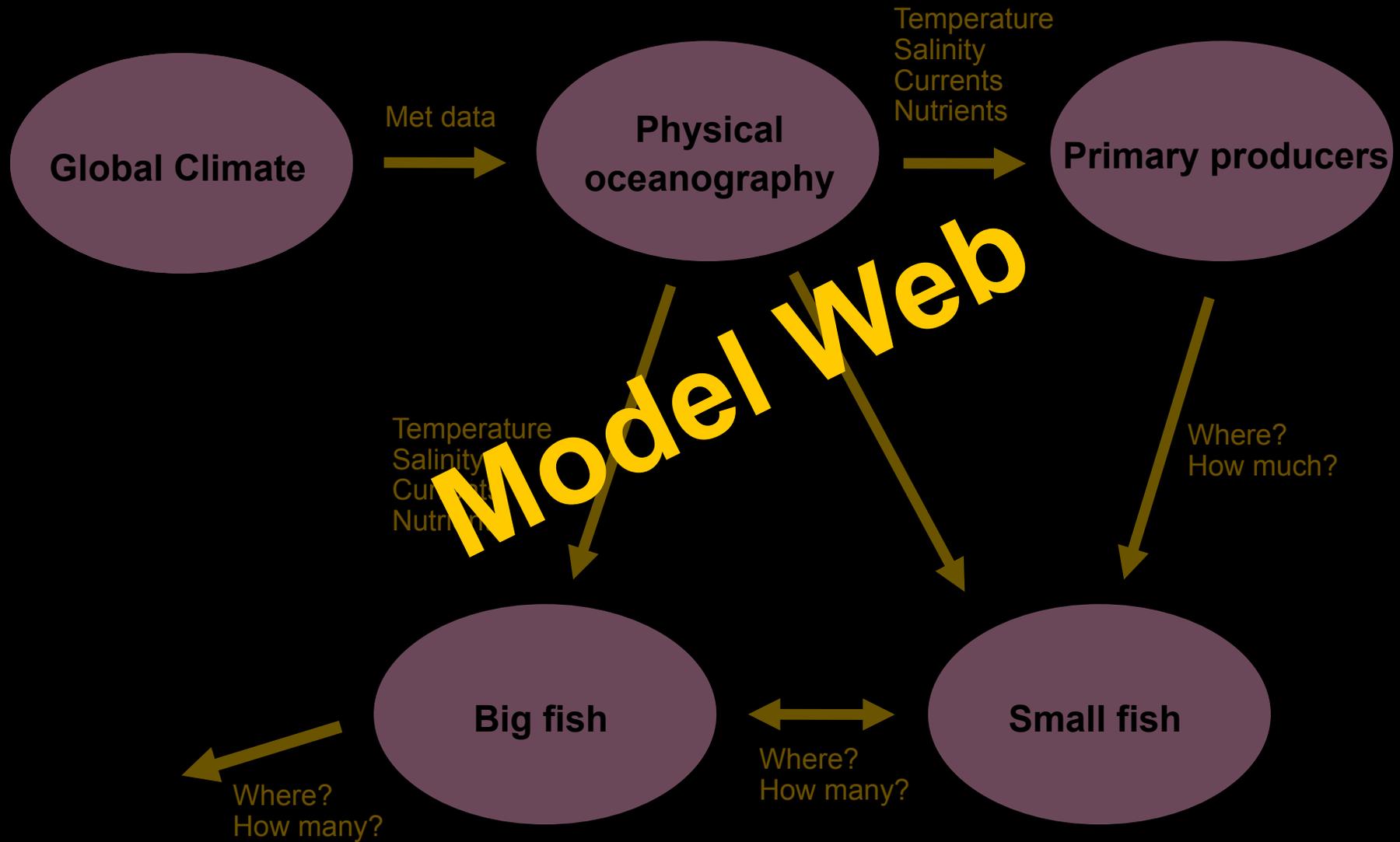
Model as a Service



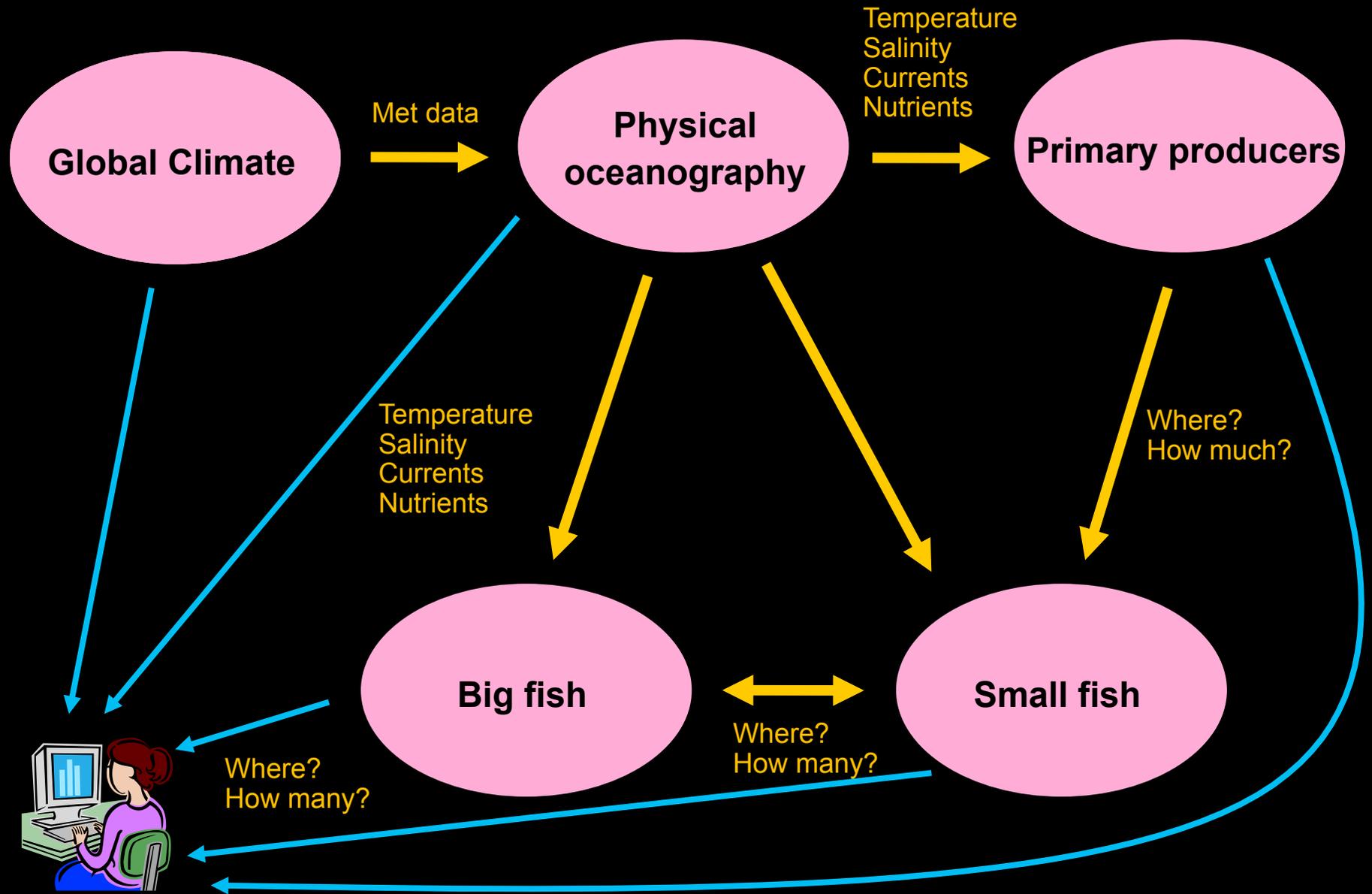
Model as a Service



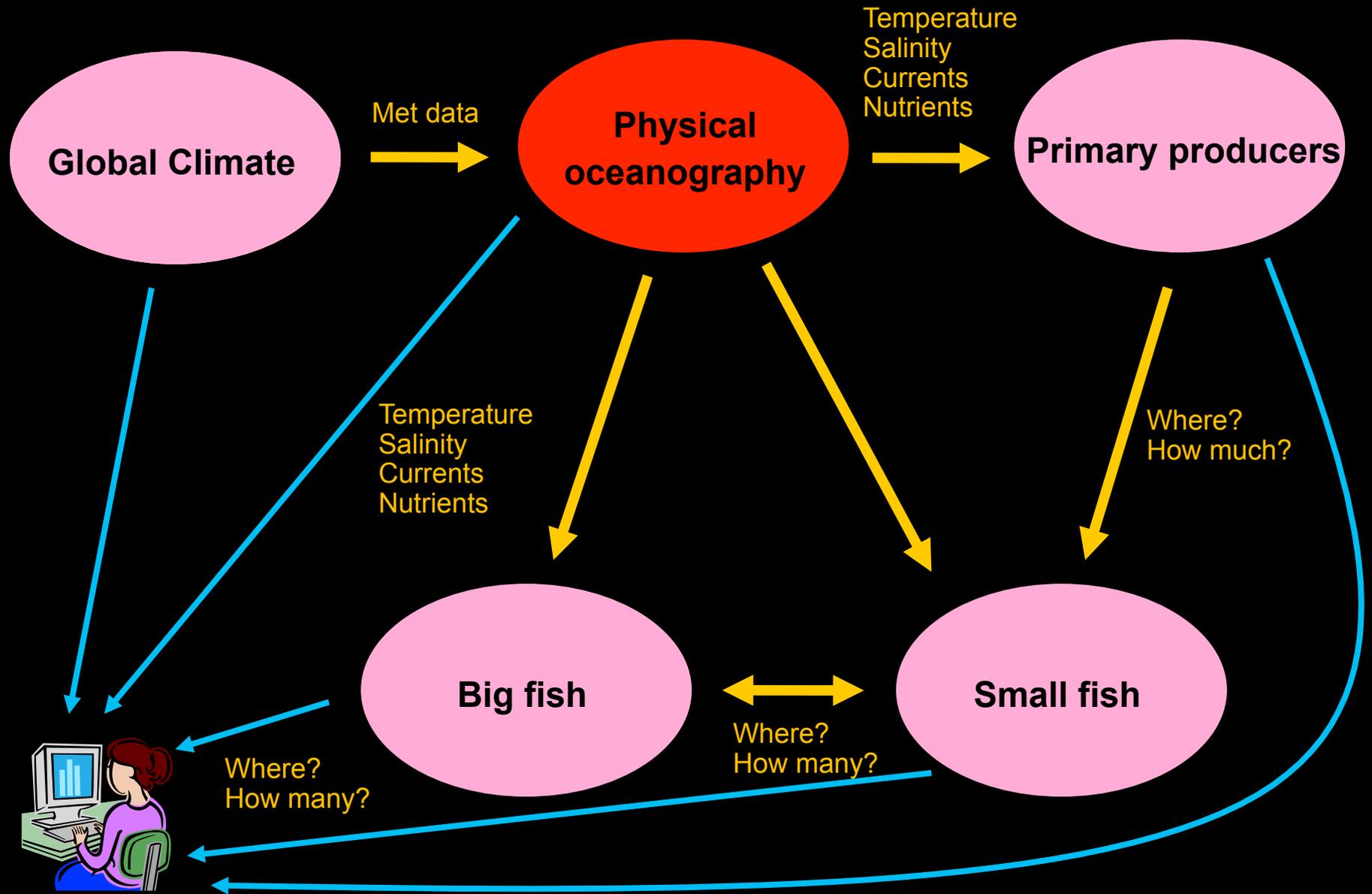
Model as a Service



Consultative Infrastructure



Keystone Models



Model Web

- Increases access and sharing**
- Decreases reinvention**
- Facilitates**
 - **Improved forecasting**
 - **Model experiments, comparisons, ensembles**
 - **Assessment of management options**
 - **Consequences of change**
- WWW for models**

Model Web Key Characteristics

- Distributed network**
- Communication via web services**
- Websites provide access to researchers, managers, public...**
- Organic growth (with guidelines)**



And...

Greater modeler interaction

More users → more feedback → faster improvement

Web 2.0

Web 2.0

- ❑ Collaboration
- ❑ Sharing
- ❑ Interactivity, feedback
- ❑ Communities
- ❑ “Crowd sourcing”



- ❑ Web 3.0?
 - Semantic Web → Model Web

Life Cycle

Cowboy-Fascist Continuum



Cowboy

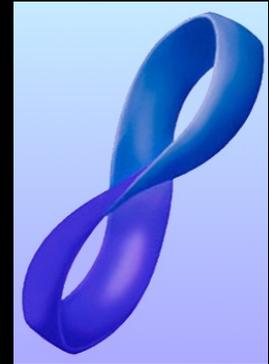
Fascist

- Complete freedom
- Minimal barrier to join
- Informal, little planning or regulation
- Partial automation

- Complete control
- Higher barrier to join
- Large investment in planning and regulating
- Full automation

Getting Started

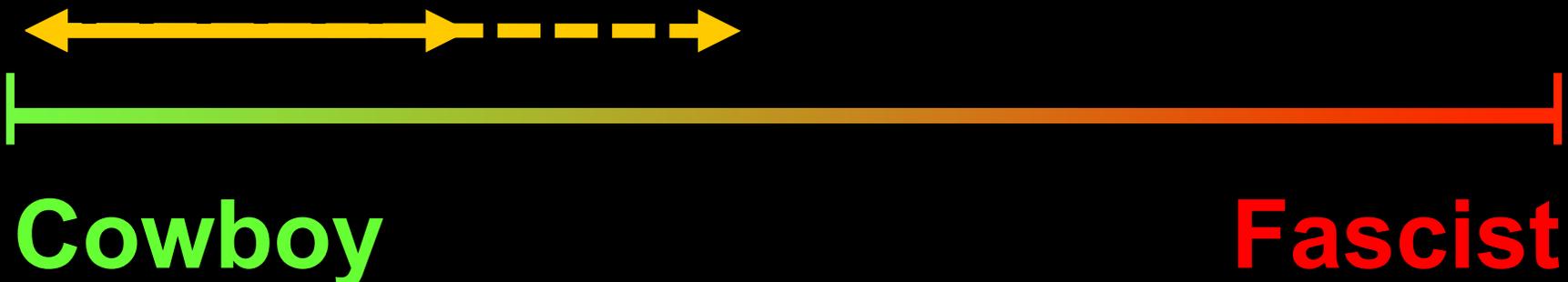
- ❑ Start simple
- ❑ Minimize barriers to entry
- ❑ Resist complicated metadatasets
- ❑ Don't require new technologies
- ❑ Let standards emerge



- ❑ Keystone models
 - ❑ Small, planned focused webs
- } “Bootstrapping”

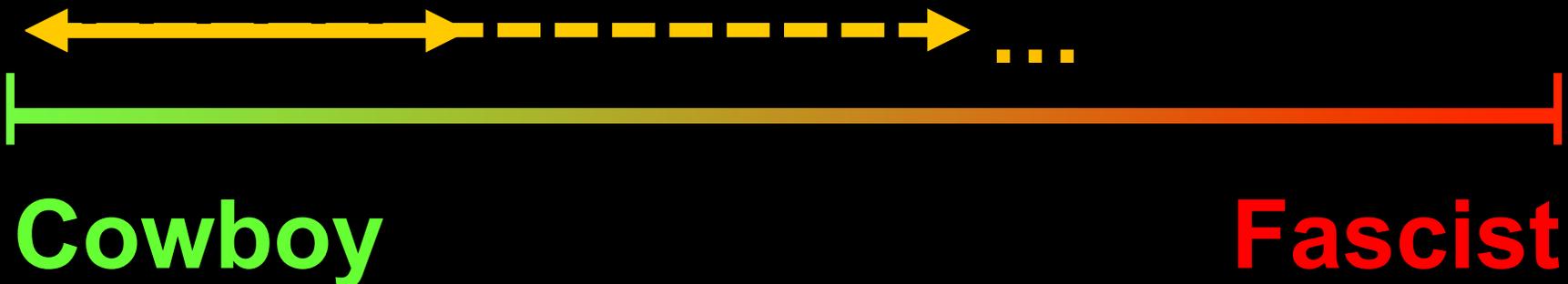
Growth Phase

- ❑ Individual models added
- ❑ Small, planned webs added
- ❑ Good models/webs become popular
- ❑ Continual feedback and improvement
- ❑ Gradual increase in automation and control



Mature Phase

- ❑ Growth continues
- ❑ Some parts highly automated
- ❑ Other parts simple, raw
- ❑ Virtual Modeling Environments connected
- ❑ Have a consultative infrastructure



Challenges

- ❑ **Uncertainty**
- ❑ **Model interoperability and harmonization**
- ❑ **Security?**
- ❑ **Cultural barriers**
 - **Attitudes towards sharing, incentives**
 - **Cross-discipline collaboration**
 - **Stovepiped funding**



Current State

- ❑ **Early days**
- ❑ **Building some components**
 - **UncertWeb**
 - **EuroGEOSS**
 - **e-Habitat**
- ❑ **Planning pilot ecological model web**
- ❑ **AGU session on Ecological Models**
- ❑ **Community for Integrated Environmental Modeling**

Basic Principles

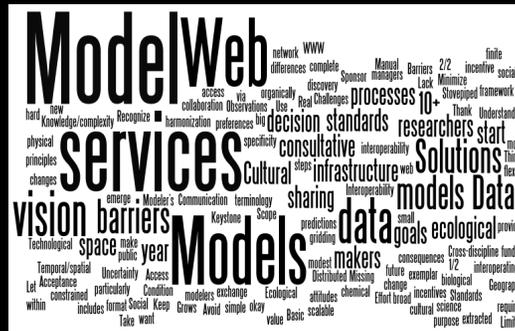
- ❑ Use the WWW as an exemplar
- ❑ Think big, start small
- ❑ Increase...collaboration, interoperability, sharing, access
- ❑ Keep it simple, flexible, scalable



Wrap-up

- ❑ ROI for models can be increased with greater sharing and access
- ❑ Model Web is a vision
 - WWW for models
- ❑ Biggest obstacles are cultural
- ❑ Start with minimal barriers to entry
- ❑ Gradually grow, converge on vision

Word cloud summary
<http://www.wordle.net/>



Backup Slides



Complementary work

❑ Community modeling

- **CHyMP: Community Hydrologic Modeling Platform**
- **Community Land Model**

❑ **ESMF: Earth System Modeling Framework**

❑ **OpenMI**

❑ **GEOSS: Global Earth Observing System of Systems**

Precedents: Numerical weather prediction

- ❑ **1904** **First proposed** **→ skepticism**
- ❑ **1922** **Detailed**
- ❑ **~1950** **First performed**
- ❑ **1958** **Became useful**
- ❑ **1970s** **Became good**
- ❑ **Now** **Global infrastructure**

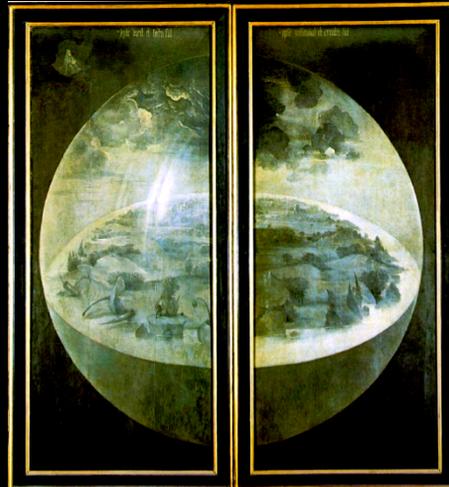


Barriers to Interoperability

- Data format
 - Data terminology
 - Missing data
 - Temporal/spatial gridding
 - Standards
 - Sponsor goals
 - Model purpose
 - Effort required
 - Lack of incentive
 - Acceptance
 - Cultural differences
-
- The diagram uses two large curly braces on the right side to group the list items. A yellow brace groups the first five items (Data format, Data terminology, Missing data, Temporal/spatial gridding, and Standards) and is labeled 'Technical'. An orange brace groups the remaining seven items (Sponsor goals, Model purpose, Effort required, Lack of incentive, Acceptance, and Cultural differences) and is labeled 'Non-technical'.
- Technical**
- Non-technical**

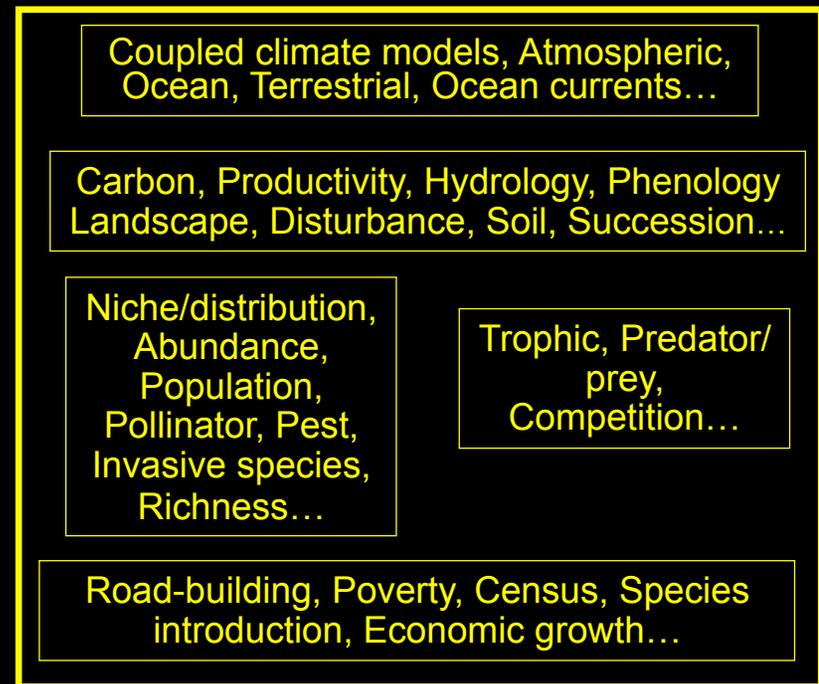
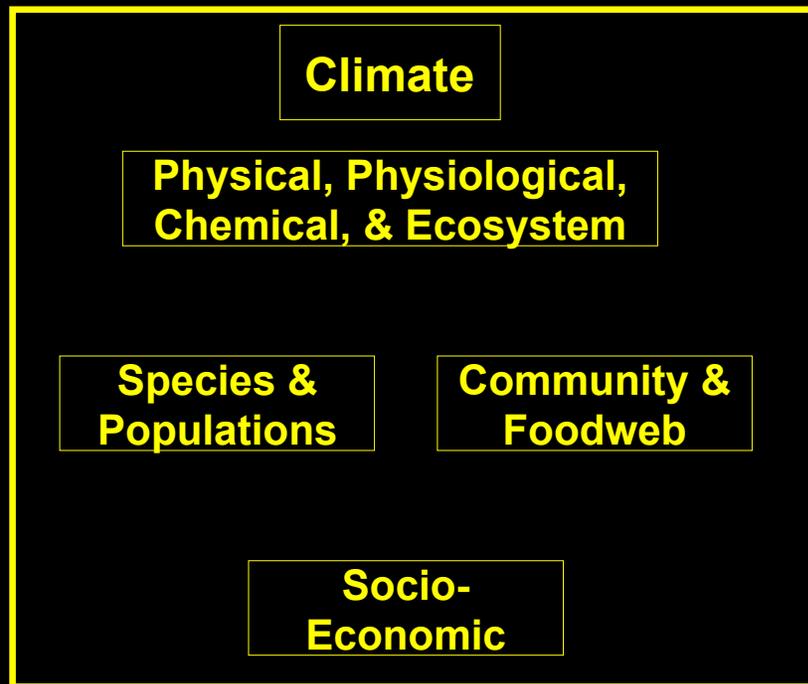
Quality assessment

- Formal assessments of models
- Reputation/word of mouth
- User ratings
- User feedback
- Competitive improvement for similar models



Model Web	"Traditional"
Harmonization of components a lot of work	Harmonization of components a lot of work
Communication by web services	Communication by API/system calls
Dynamic, interoperable system of systems	Static, isolated, integrated systems
Loosely coupled components	Tightly coupled components
Distributed system lacking centralized control	Centralized system controlled by developers
Open system. New components added by anyone	Closed system. New components only added by system developers
Organic and opportunistic growth, similar to WWW (though within a guidance framework)	All growth planned and executed by developers
High level of component reuse—once harmonized with other components a component is available to everyone	Low level of reuse; once harmonized all components remain within the closed, tightly coupled system
Higher level of data sharing due to availability of intermediate products	Lower level of data sharing due to focus on specific questions and tightly coupled components so that only final products are shared
Indeterminate growth	Determinate growth as defined by developers
Long term evolutionary process that gradually converges on higher levels of interoperability	Shorter term development process with complete interoperability at delivery
Leads to a shared modeling infrastructure accessible by all	Leads to isolated model systems available to a few
Untrained users may misuse models or outputs	Misuse rare because users and developers are typically the same
Unsuitable for tightly coupled systems that require intensive data exchange between components	Better for tightly coupled systems with intensive data exchange due to co-location of components

Two Levels of Ecological Model Taxonomy



Weather forecasting

BC

Observations → conceptual models



- Improved observations
- Improved science

1830s

Telegraph allows sharing of observations

Mid-1800s

Network infrastructure → routine sharing, forecasts

Early 1900s

Concept of Numerical Weather Prediction proposed

1955

NWP goes operational

1958

NWP becomes useful



- Improved observations
- Improved science
- Faster computers

Now

Global infrastructure → share observations, forecasts



Ecological forecasting

Principle of Gradual Convergence

- ❑ **Not necessary to completely fulfill vision**
 - **Benefits begin immediately**
- ❑ **Cannot be achieved quickly**
 - **Gradually converged upon**

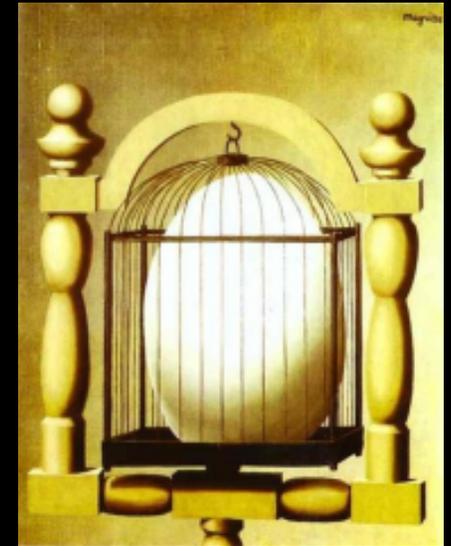


How to encourage a Model Web

- Keep entry barriers low
- Shift culture towards expectation of sharing
- Increase model interoperability
 - Cultural problem--not technical

- Refine appropriate web services
- Keep it simple, flexible, scalable

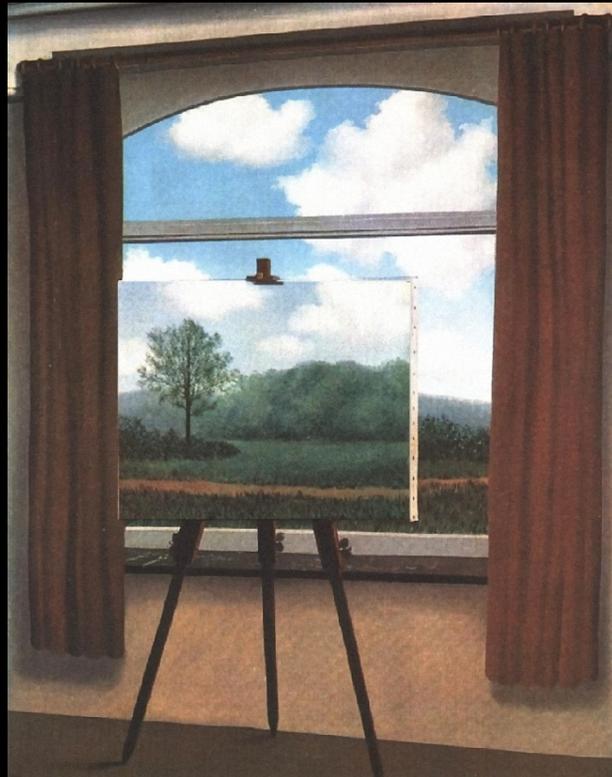
- Address other challenges



**“We are not out to predict the future,
but to create it.”**

Cornell et al, 2010. Developing a systematic “science of the past” to create our future. *Global Environmental Change* 20 (2010) 426–427

Thank you



Why is the WWW so successful?

- ❑ Easy to share and access information
- ❑ Provides wonderful information
- ❑ Simple, flexible, scalable



World Wide Web

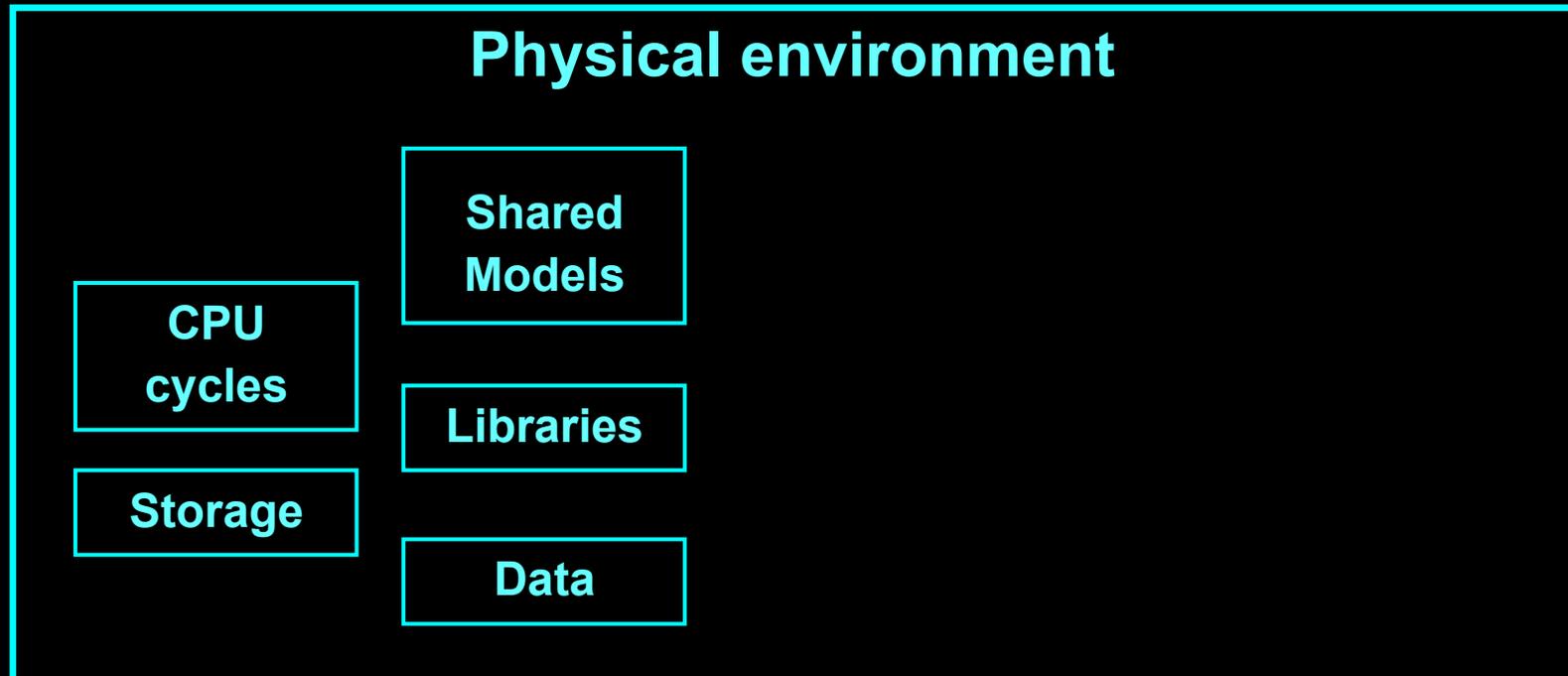
- ❑ **1970s** **Internet**
- ❑ **1991** **First website**
- ❑ **1993** **Mosaic web browser**
- ❑ **Late 90s** **Mainstream commercialization**
Rapid growth of B2B
- ❑ **1999** **Semantic web envisioned**
- ❑ **Now** **Global infrastructure**
+ Wikipedia, Web 2.0...

Community modeling

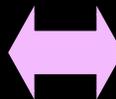
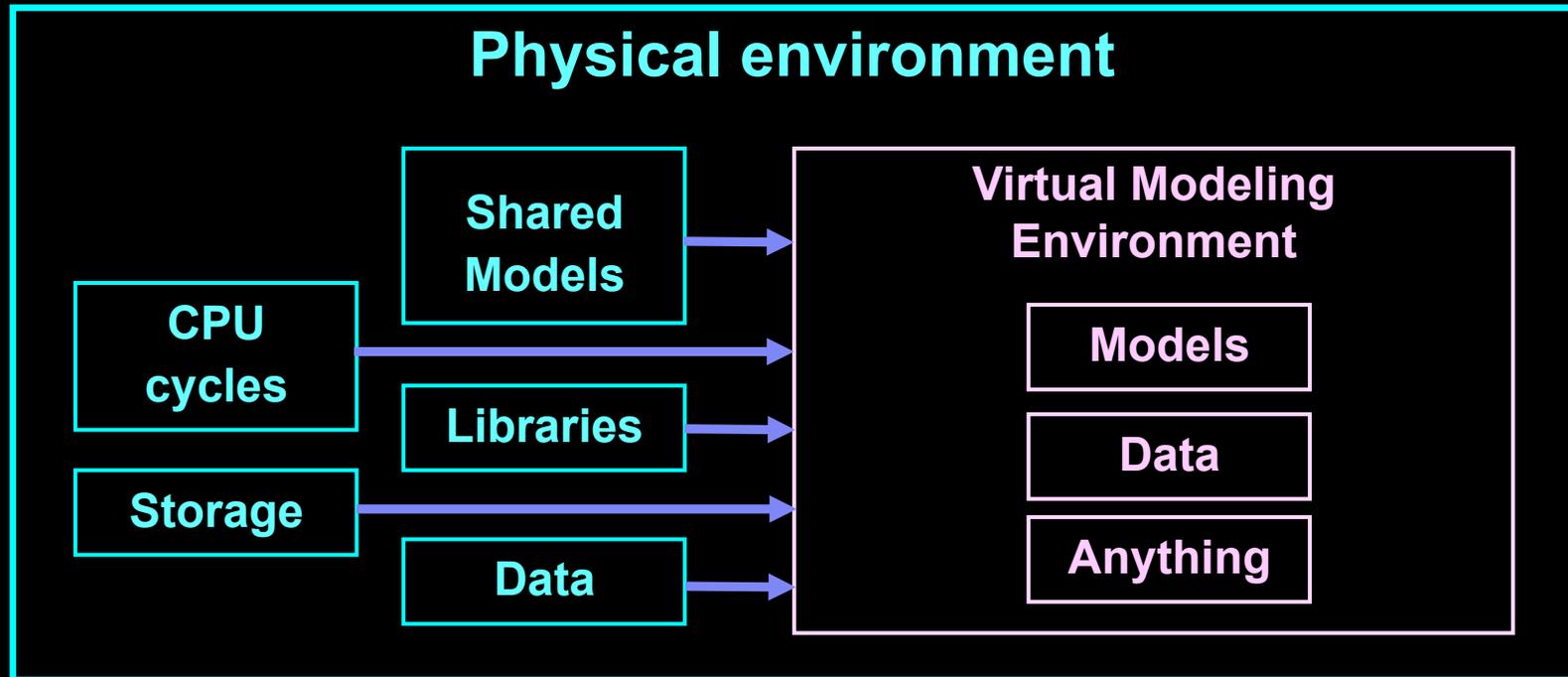
“Collaborative approaches to problems that require contributions from the distributed community of modelers”



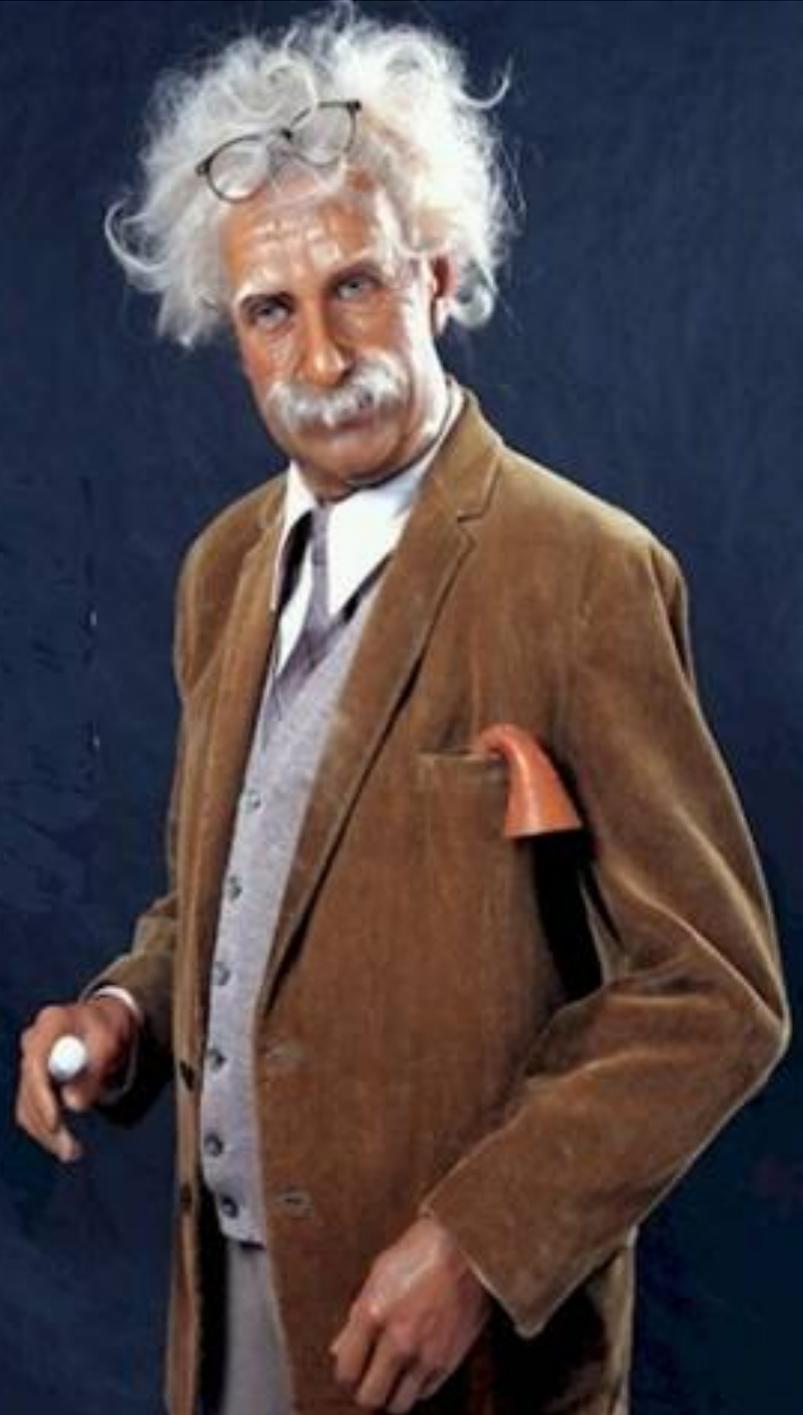
Virtual modeling environments



Virtual modeling environments

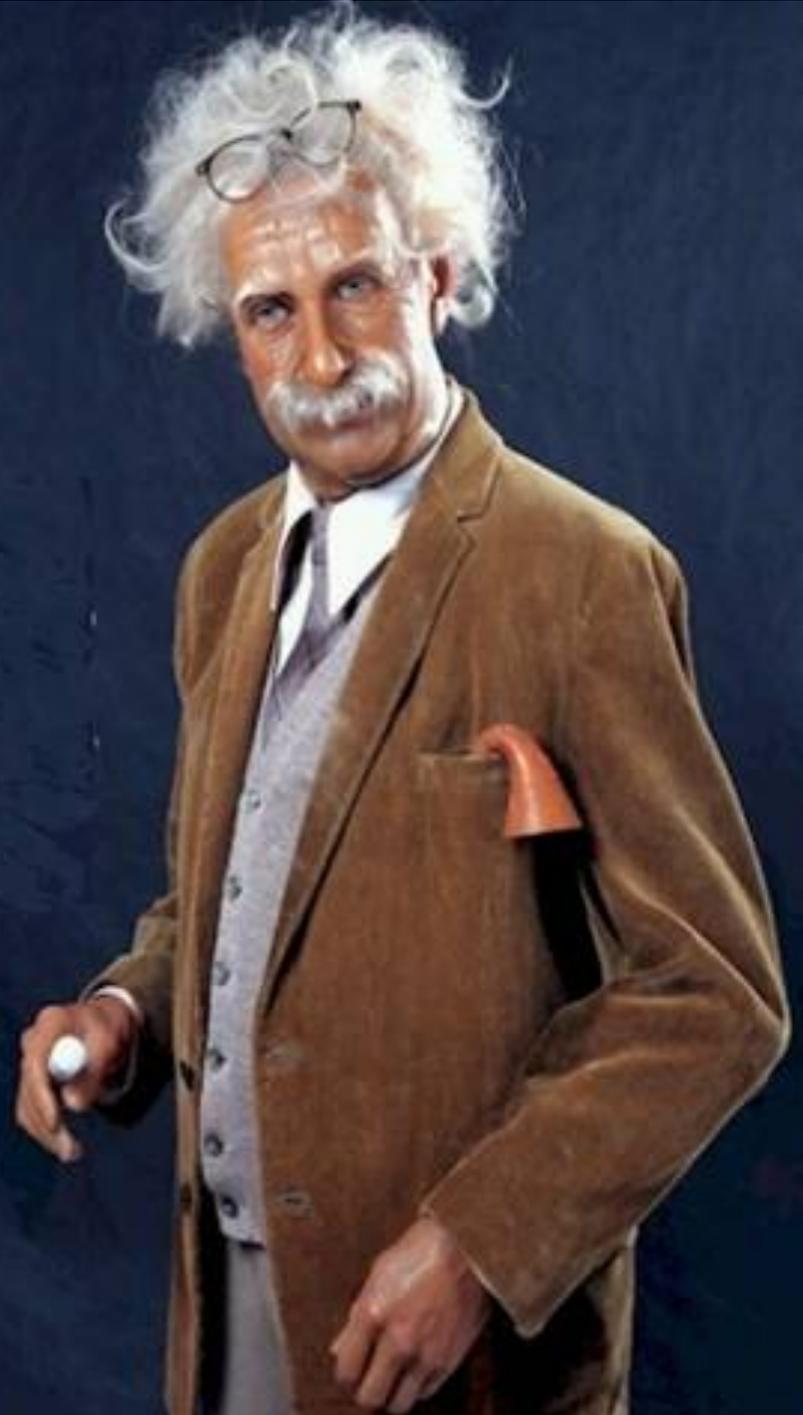


- Create new models
or
- Improve existing models
or
- Increase model interoperability and access



- Create new models
- or
- Improve existing models
- or
- Increase model interoperability and access

Model
Web

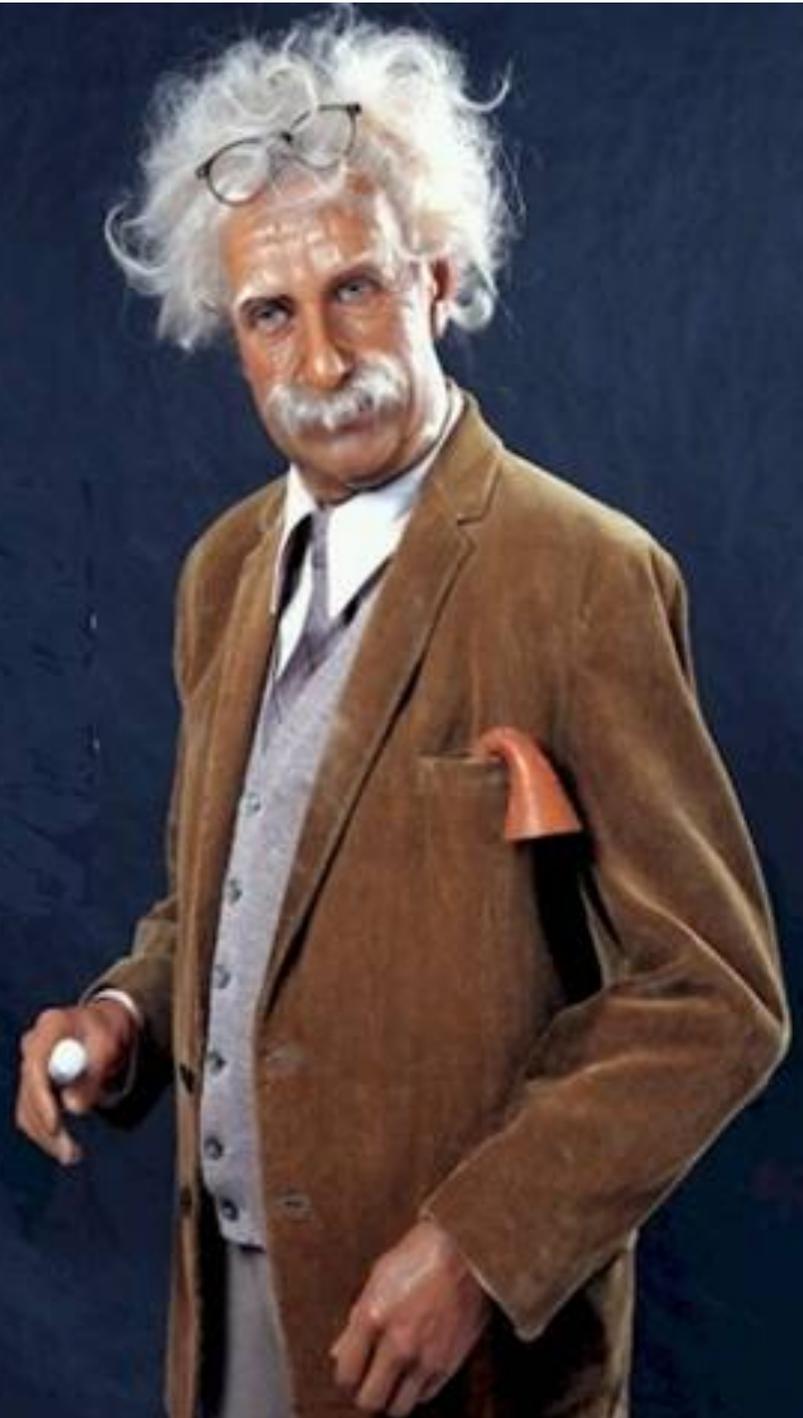


- Create new models
- or
- Improve existing models
- or
- Increase model interoperability and access

Model as
a service



Model
Web



Websites

- ❑ **Critical component**
- ❑ **Connect people to information**
- ❑ **Audience-specific**

